

# RUI JIE WANG

## EDUCATION

### QUEEN'S UNIVERSITY

Computing & Creative Arts B.A.H. 2013-17  
Specialization: Art History

## AWARDS

Principal's Scholarship 2013-14  
Dean's Honour List with Distinction 2013-14  
Harold & Helen Cave Scholarship 2015-16

Queen's Startup Summit 2015 3rd place

## EXPERIENCE

### BRIDGEABLE SUMMER DESIGNERSHIP

MAY - AUGUST 2016

Worked as a designer with Bridgeable and our client Heart & Stroke Foundation to research, conceptualize, design and protyp the onboarding service experience of an older adults health & wellness program.

### QUEEN'S STARTUP SUMMIT PUBLICATIONS

2015 - PRESENT

Designed informational packages for Queen's Startup Summit (QSS), promotional material and merchandise as well as front-end redesign of the conference website. Developed campaign ideas for outreach of delegates throughout Canada.

## CONTACT

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REFERENCES AVAILABLE  
UPON REQUEST

### MEAL IN A JAR INC.

2014 - 2015

Spearheaded brand refresh including complete logo, product design and web redesign/development via Drupal platform. Created clear & engaging infographics and social media material for new line of jars.

### AIIESEC CANADA GRAPHIC DESIGNER

2014 - 15

Analyzed survey data of from over 2000 students throughout Canada to design the annual report and Youth to Business Report. Took extra initiative to create digital marketing packages to support summer campaigns.